

CLAIMS

1. A gift card form, comprising:

a face ply comprising a gift card defined in said face ply wherein:

said face ply comprises an upper surface and a lower surface;

said gift card comprises an upper surface and a lower surface;

said gift card comprises an upper portion and a lower portion;

said upper portion is separated from said lower portion by a fold line;

said lower surface of said gift card has an adhesive disposed thereon; and

said lower surface of said upper portion of said gift card is substantially

adhesive free; and

a liner ply adhered to at least a portion of the lower surface of said face ply.

2. The gift card form as claimed in claim 1 wherein said gift card is defined by a die cut in said face ply.

3. The gift card form as claimed in claim 1 wherein said liner ply is removably adhered to at least a portion of said lower surface of said gift card.

4. The gift card form as claimed in claim 1 wherein said upper portion of said gift card and said lower portion of said gift card are each generally circular in shape, and wherein said gift card is generally circular in shape when said gift card is folded along said fold line.

5. The gift card form as claimed in claim 1 wherein said upper portion of said gift card and said lower portion of said gift card are each generally rectangular in shape, and wherein said gift card is generally rectangular in shape when said gift card is folded along said fold line.

6. The gift card form as claimed in claim 1 wherein said form further includes one or more ties between said gift card and the balance of said face ply.

7. The gift card form as claimed in claim 6 wherein said upper portion of said gift card includes a tab and said lower portion of said gift card includes a slit corresponding in size to said tab.

8. The gift card form as claimed in claim 1 wherein said lower surface of said gift card is printed with a greeting and said upper surface of said gift card is imageable.

9. The gift card form as claimed in claim 1 further comprising a layer of foil material on said lower surface of said face ply.

10. The gift card form as claimed in claim 1 wherein said lower surface of said gift card is embellished with embossing.

11. The gift card form as claimed in claim 1 wherein said adhesive on said lower surface of said gift card comprises a repositionable adhesive.

12. The gift card form as claimed in claim 1 wherein:

said face ply has a first width;
said liner ply has a second width;
said second width is greater than said first width;
said liner ply includes an order information area;
said liner ply has an upper surface and a lower surface; and
at least a portion of said upper surface of said liner ply is adhered to at least a portion of
said lower surface of said face ply.

13. The gift card form as claimed in claim 12 wherein said liner ply comprises card stock.

14. The gift card form of claim 12, wherein said liner ply and said face ply are printable on a
non-impact printer.

15. The gift card form of claim 1 wherein said adhesive on said lower surface of said gift card
comprises permanent adhesive.

16. The gift card form of claim 1 wherein said adhesive comprises pressure sensitive adhesive.

17. A method, comprising:

providing a gift card form wherein said gift card form comprises:

a face ply comprising a gift card defined in said face ply wherein:

said face ply comprises an upper surface and a lower
surface;

said gift card comprises an upper surface and a lower surface;

said gift card comprises an upper portion and a lower portion;

said upper portion is separated from said lower portion by a fold line;

said lower surface of said gift card has an adhesive disposed thereon; and

said lower surface of said upper portion of said gift card is substantially adhesive free;

a liner ply adhered to at least a portion of the lower surface of said face ply; and

a first message on said lower surface of said upper portion of said gift card;

imaging said upper surface of said gift card with a second message;

removing said gift card from said gift card form; and

attaching said gift card to a package.

18. The method as claimed in claim 17 wherein the step of imaging said upper surface of said gift card with a second message comprises printing said second message utilizing thermal transfer printing.

19. The method as claimed in claim 17 wherein said liner ply includes an order information area.

20. The method as claimed in claim 19 further comprising printing order information on said order information area.